

**<1/24/19 Update> Toolkit for Action re Vladovic Charter Cap Resolution Vote Next Tuesday**

3 messages

Cassy Horton &lt;chorton@ccsa.org&gt;

Thu, Jan 24, 2019 at 2:35 PM

Cc: Keith Dell'Aquila &lt;KDellAquila@ccsa.org&gt;, Chris Copolillo &lt;ccopolillo@ccsa.org&gt;, Luis Figueroa &lt;lfigueroa@ccsa.org&gt;, Jason Rudolph &lt;jrudolph@ccsa.org&gt;, Lee Condon &lt;lcondon@ccsa.org&gt;, Myrna Castrejon &lt;mcastrejon@ccsa.org&gt;

Dear LA Charter Leaders,

**We will resume our daily member calls tomorrow evening at 5pm to give the latest updates on our collective progress to defeat Vladovic's charter cap resolution. The LA RA team will be reaching out today to understand what support you need to execute on this effort.**

Coming out of the LAUSD/UTLA contract negotiations and strike, we must mobilize as a community to advocate together, drive a positive charter narrative, and protect student academic achievement and high quality schools. Our first critical collective step to do this work will be to stand together against a resolution that will trigger damaging policies here in LA and across the state for students, families, and charter schools.

We expect the board to vote on a resolution from Richard Vladovic next Tuesday, January 29 as an outcome of the UTLA/LAUSD verbal "agreement" announced Tuesday. The resolution (attached) asks the State legislature to pass a charter cap within LAUSD only. This resolution has real implications; we anticipate that legislators would use this invitation from the LAUSD board as the reason to pass a charter cap, and would point to our Board Members as being the reason for doing so. **We must advocate against this this resolution over the next five days to give board members the support they need to vote no on this damaging policy proposal.**

**We will do two things to defeat this resolution:**

- Mobilize as many members of your school community as you can to rally in front of L.A. Unified at 10:30am next Tuesday. Our goal is to turn out 2,000 charter supporters from your collective schools in a broad demonstration of support for charters. Supporters will be able to leave by 1:30pm. Lunch will be provided. (flyer attached in English, forthcoming in Spanish)
- Create a groundswell of support for charters and against this resolution with our board members leading up to Tuesday using the resources and plan below.

**This is the biggest challenge our community has faced in years, and we are the most united we have ever been. Together we can defeat the resolution and reshape the conversation about charter schools in LA. To do this, we ask you to use the resources below with your school community starting today.**

Please note that the plan described below is a sample framework to start with. You know what works best for your community. We can help you customize resources, counsel on other strategies, and entirely support whatever mobilization makes the most sense for you.

**THURSDAY 10/24**

- Personally call, text or email board members you have a close relationship with. Thank folks who have been supportive, and ask them to hold strong. Let them know what you will be doing to mobilize and why this matters. Use these talking points.
- Email this message to your school community (parents, staff, board members-- translated). The message explains the threat that this resolution poses to their charter school and asks them to take action now by emailing board members
- Email **Luis Figueroa** directly to let us know of any especially influential member of your community who can contact board members directly to ask them to vote no - we will provide you with talking points for those direct conversations with the board, and we will ask you to report back on the status of those conversations so we can track progress.
- Email **Luis Figueroa** directly with numbers for your school community that you plan to turn out for Tuesday's rally at LAUSD, and how many buses you plan to use. For us to secure resources for Tuesday, we need to understand how many people we can turn out - please be prepared to tell us how many supporters you can coordinate, and if you would benefit from a bus reimbursement, should we be able to secure resources.

#### FRIDAY 1/25

- Friday Morning: Email this Day 2 message to your school community (parents, staff, board members, translation forthcoming) and
- Asks them post a personal note on Board Members' Facebook/Twitter pages asking them to vote today or over the weekend. (*sample posts forthcoming*)
- Report a final count for turnout on Tuesday to Luis Figueroa.

#### MONDAY 1/28

- Send Day 3 email message to your school community asking them to make a final push with a call or an email.
- Send personal reminder emails to board members thanking them again for their work and asking them to hold strong.

#### TUESDAY 1/29

- Attend Rally at Beaudry from 10:30am-1:30pm with your school community.
- Encourage your community to continue post on social media. (*sample posts forthcoming*)

If you have questions, need support or resources, please let us know.



Onward!

Cassy

Cassy Horton  
Managing Director, Regional Advocacy, Greater Los Angeles  
California Charter Schools Association  
Cell: 213-926-7763  
Email: [chorton@ccsa.org](mailto:chorton@ccsa.org)  
Website: [www.ccsa.org](http://www.ccsa.org)

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2 attachments

-  **UTLA-LAUSD Tentative Agreement Full Text 012219.pdf**  
1595K
-  **LAUSD Charter Moratorium Rally Flyer - January 2019.pptx**  
571K

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**Brooke Rios** <[brios@newlosangeles.org](mailto:brios@newlosangeles.org)>  
To: Xochitl Lira <[xlira@newlosangeles.org](mailto:xlira@newlosangeles.org)>

Thu, Jan 24, 2019 at 2:49 PM



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**Brooke Rios**, Executive Director  
1919 S. Burnside Avenue, Los Angeles, CA 90025  
T (323) 939-6400 ext. 1108 | F (323) 939-6411  
[newlosangeles.org](http://newlosangeles.org)

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**Cassy Horton** <[chorton@ccsa.org](mailto:chorton@ccsa.org)> Thu, Jan 24, 2019 at 3:37 PM  
Cc: Keith Dell'Aquila <[KDellAquila@ccsa.org](mailto:KDellAquila@ccsa.org)>, Chris Copolillo <[ccopolillo@ccsa.org](mailto:ccopolillo@ccsa.org)>, Luis Figueroa <[lfigueroa@ccsa.org](mailto:lfigueroa@ccsa.org)>, Jason Rudolph <[jrudolph@ccsa.org](mailto:jrudolph@ccsa.org)>, Lee Condon <[lcondon@ccsa.org](mailto:lcondon@ccsa.org)>, Myrna Castrejon <[mcastrejon@ccsa.org](mailto:mcastrejon@ccsa.org)>

Hi all,

Here are attachments in case you are having trouble with the links, and the English and Spanish flyers for the rally as well.

Please let us know what else you need.

Cassy

Cassy Horton

Managing Director, Regional Advocacy, Greater Los Angeles

California Charter Schools Association

Cell: 213-926-7763

Email: [chorton@ccsa.org](mailto:chorton@ccsa.org)



*Registration for the 26th Annual California Charter Schools Conference is open! Register today and save! The conference will be held March 11-14, 2019 at the Sacramento Convention Center. We look forward to seeing you there!*

**From:** Cassy Horton

**Sent:** Thursday, January 24, 2019 2:35 PM

**Cc:** Keith Dell'Aquila ([KDellAquila@ccsa.org](mailto:KDellAquila@ccsa.org)) <[KDellAquila@ccsa.org](mailto:KDellAquila@ccsa.org)>; Chris Copolillo <[ccopolillo@ccsa.org](mailto:ccopolillo@ccsa.org)>; Luis Figueroa <[lfigueroa@ccsa.org](mailto:lfigueroa@ccsa.org)>; Jason Rudolph <[jrudolph@ccsa.org](mailto:jrudolph@ccsa.org)>; Lee Condon <[lcondon@ccsa.org](mailto:lcondon@ccsa.org)>; Myrna Castrejon <[mcastrejon@ccsa.org](mailto:mcastrejon@ccsa.org)>

**Subject:** <1/24/19 Update> Toolkit for Action re Vladovic Charter Cap Resolution Vote Next Tuesday

**Importance:** High

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**5 attachments**

**Day 3 Charter Cap Letter to School Communities\_.docx**  
16K

**Day 2 Charter Cap Letter to School Communities\_.docx**  
16K

**Day 1 Charter Cap Letter to School Communities.docx**  
18K

**LAUSD Charter Moratorium Rally Flyer - January 20191.pdf**  
674K

**LAUSD Charter Moratorium Rally Flyer - January 20191.pptx**  
575K

January 2019 Charter Cap Resolution - Day 3 Email to School Communities

**CHARTER LEADERS:**

Please insert the board appropriate board office and contact information in the message below based on the location of the school or schools you are calling from:

District	BOARD MEMBER	EMAIL	PHONE NUMBER	CHIEF OF STAFF	EMAIL	PHONE NUMBER
1	George McKenna	george.mckenna@lausd.net	(213) 241 -6382	Sharon Robinson	<a href="mailto:sharon.v.robinson@lausd.net">sharon.v.robinson@lausd.net</a>	(213) 241 - 6382
2	Monica Garcia	monica.garcia@lausd.net	(213) 241-6180	Lizette Patron	<a href="mailto:lizette.patron@lausd.net">lizette.patron@lausd.net</a>	(213) 241-6021
3	Scott Schmerelson	scott.schmerelson@lausd.net	(213) 241-8333	Arlene Irlando	<a href="mailto:arlene.irlando@lausd.net">arlene.irlando@lausd.net</a>	(213) 241-8333
4	Nick Melvoin	nick.melvoin@lausd.net	(213) 241-6387	Sarah Angel	<a href="mailto:sarah.angel@lausd.net">sarah.angel@lausd.net</a>	(213) 241-7062
5	Vacant	Vacant	Vacant	Aixle Aman	<a href="mailto:aixle.aman@lausd.net">aixle.aman@lausd.net</a>	(213) 241-5646
6	Kelly Gonez	kelly.gonez@lausd.net	(213) 241-6388	Megan Vandenbos	<a href="mailto:megan.vandenbos@lausd.net">megan.vandenbos@lausd.net</a>	(213) 241-6388
7	Richard Vladovic	richard.vladovic@lausd.net	(213) 241-6385	Chris Torres	<a href="mailto:chris.torres@lausd.net">chris.torres@lausd.net</a>	(213)241-6385

Dear <xx> Community,

As communicated last week, our community faces the threat of an LAUSD Board of Education resolution to endorse a ban on any new charter schools from opening in Los Angeles at a **meeting tomorrow**. This vote will prevent other families from having the same opportunities your children do. It would also send a signal to elected officials that charter schools are a problem in Los Angeles, and not a solution. Our teachers, staff, families, and students are doing great things every day, and it is important that we make sure the school board supports what we do.

Today, I am asking that you again immediately **CALL** (insert) to urge that (he/she) vote **NO** on this resolution and protect charter schools like ours.

**PHONE:** Please call (insert) at (insert)  
You can use [this sample phone script for your call](#).

If you have any questions, please reach out to (insert).

Thank you,

January 2019 Charter Cap Resolution -Day 2 Email to School Communities

**CHARTER LEADERS:**

Please insert the board appropriate board office and contact information in the message below based on the location of the school or schools you are calling from:

District	BOARD MEMBER	EMAIL	PHONE NUMBER	CHIEF OF STAFF	EMAIL	PHONE NUMBER
1	George McKenna	george.mckenna@lausd.net	(213) 241 -6382	Sharon Robinson	<a href="mailto:sharon.v.robinson@lausd.net">sharon.v.robinson@lausd.net</a>	(213) 241 - 6382
2	Monica Garcia	monica.garcia@lausd.net	(213) 241-6180	Lizette Patron	<a href="mailto:lizette.patron@lausd.net">lizette.patron@lausd.net</a>	(213) 241-6021
3	Scott Schmerelson	scott.schmerelson@lausd.net	(213) 241-8333	Arlene Irlando	<a href="mailto:arlene.irlando@lausd.net">arlene.irlando@lausd.net</a>	(213) 241-8333
4	Nick Melvoin	nick.melvoin@lausd.net	(213) 241-6387	Sarah Angel	<a href="mailto:sarah.angel@lausd.net">sarah.angel@lausd.net</a>	(213) 241-7062
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7	Richard Vladovic	richard.vladovic@lausd.net	(213) 241-6385	Chris Torres	<a href="mailto:chris.torres@lausd.net">chris.torres@lausd.net</a>	(213)241-6385

Dear <xx> Community,

As we wrote to you yesterday, our community faces the threat of an LAUSD Board of Education resolution to endorse a ban on any new charter schools from opening in Los Angeles. This vote will prevent other families from having the same opportunities your children do. It would also send a signal to elected officials that charter schools are a problem in Los Angeles, and not a solution. Our teachers, staff, families, and students are doing great things every day, and it is important that we make sure the school board supports what we do.

Today, I am asking that you again immediately call or write to (insert) to urge that (he/she) vote NO on this resolution and protect charter schools like ours.

**PHONE:** Please call (insert) at (insert)

You can use [this sample phone script for your call](#).

**EMAIL:** Please write to (insert) at (insert).  
[You can use this sample letter for your email.](#)

If you have any questions, please reach out to (insert).

Thank you,

January 2019 Charter Cap Resolution -Day 1 Email to School Communities

**CHARTER LEADERS:**

Please insert the board appropriate board office and contact information in the message below based on the location of the school or schools you are calling from:

District	BOARD MEMBER	EMAIL	PHONE NUMBER	CHIEF OF STAFF	EMAIL	PHONE NUMBER
1	George McKenna	george.mckenna@lausd.net	(213) 241 -6382	Sharon Robinson	<a href="mailto:sharon.v.robinson@lausd.net">sharon.v.robinson@lausd.net</a>	(213) 241 - 6382
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Dear <xx> Community,

I write today to ask you to take an important action to protect great schools like ours. On Tuesday, the LAUSD Board of Education will vote to endorse a ban any new charter schools from opening in Los Angeles. This vote will prevent other families from having the same opportunities your children do. It would also send a signal to elected officials that charter schools are a problem in Los Angeles, and not a solution. Our teachers, staff, families, and students are doing great things every day, and it is important that we make sure the school board supports what we do. **I am asking you to take an action every day from today until Tuesday to stop this vote from passing, starting today.**

We need to tell LAUSD that our charter schools are an important option that we need to protect. They need to vote No on this new charter school ban. Every child is different, and every child deserves a fair shot to succeed, no matter where they're from.

So today, I am asking that you immediately call or write to (insert) to urge that (he/she) vote NO on this resolution and protect charter schools like ours.

**PHONE:** Please call (insert) at (insert)  
[You can use this sample phone script for your call.](#)

**EMAIL:** Please write to (insert) at (insert).  
[You can use this sample letter for your email.](#)

If you have any questions, please reach out to (insert).

Thank you,

En Español

Querida <xx> comunidad,

Escribo hoy para pedirle que tome una acción importante para proteger a las mejores escuelas como la nuestra. El martes, la Junta de Educación de LAUSD votará para aprobar la prohibición de abrir nuevas escuelas publicas charter en Los Ángeles. Este voto evitará que otras familias tengan las mismas oportunidades que tienen sus hijos. También enviaría una señal a los funcionarios electos de que las escuelas publicas charter son un problema en Los Ángeles y no una solución. Nuestros maestros, personal, familias y estudiantes están haciendo grandes cosas todos los días, y es importante que nos aseguremos de que la junta escolar apoye lo que hacemos. Les pido que actúen todos los días desde hoy hasta el martes para evitar que se apruebe esta votación, que comienza hoy.

Tenemos que decirle al LAUSD que nuestras escuelas publicas charter son una opción importante que debemos proteger. Tienen que votar No en esta nueva prohibición de la escuela publicas charter. Cada niño es diferente y cada niño merece una oportunidad justa para tener éxito, sin importar de dónde sea.

Por eso, hoy le pido que llame de inmediato o escriba a (inserte) para pedirle a (él / ella) que vote NO a esta resolución y proteja a las escuelas publicas charter como la nuestra.

**TELÉFONO:** Por favor llame (insertar) al (insertar)  
[Puede utilizar este script de teléfono de ejemplo para su llamada.](#)

**CORREO ELECTRÓNICO:** Por favor escriba a (inserte) en (inserte).  
Puede utilizar esta carta de muestra para su correo electrónico.

Si tiene alguna pregunta, comuníquese con (insertar).

Gracias,

JOIN US ON TUESDAY, JANUARY 29, 2019

11:00AM – 1:00PM

# CCSA FAMILIES RALLY FOR PUBLIC CHARTER SCHOOLS

## WHY?

In a backroom deal with UTLA, L.A. Unified agreed to vote Tuesday on a **resolution to ban charter schools in Los Angeles!**

We need to fight against this with everything we have by:

- ✓ Contacting L.A. Unified Superintendent Austin Beutner by phone, email, and social media
- ✓ Contacting our Board Members by phone, email, and social media, and
- ✓ Showing up to the board meeting on Tuesday!

**Let's tell the school board to put Kids over politics: Vote NO on the Charter Ban!** Join us to represent over 118,000 charter public school students and families in Los Angeles to educate the Board of Education about why we love our schools!



## WHAT?

- 10:30am**      **Gather** at L.A. Unified Headquarters on Beaudry (between 3<sup>rd</sup> & 4<sup>th</sup> Street)
- 11:00am**      **Rally** at the Convention Center Plaza
- 1:00pm**      **L.A. Unified Board Meeting begins**
- 1:15pm**      **Conclude Rally**

## WHERE?

**L.A. UNIFIED SCHOOL DISTRICT**  
333 S. Beaudry Avenue, Los Angeles, CA 90017  
(Between 3<sup>rd</sup> & 4<sup>th</sup> Street)

## FAQs

- Kids are welcome!
- Water and transportation will be provided
- Wear comfortable shoes and clothing
- Make signs supporting your public charter school!

#KidsNotPolitics  
#LetUsLearn  
#NOCharterBan

**CCSA**  
FAMILIES



ÚNASE A NOSOTROS EL MARTES 29 DE ENERO DE 2019  
11:00 AM - 1:00 PM

# UN REUNION DE CCSAFAMILIAS PARA ESCUELAS PÚBLICA CHARTER

## POR QUE?

En un acuerdo con UTLA, L.A. Unified acordó votar el martes sobre una resolución para prohibir las escuelas charter en Los Ángeles.

Tenemos que luchar contra esto con todo lo que tenemos:

Comuníquese con el Superintendente Unificado Austin A. Beutner por teléfono, correo electrónico y redes sociales  
Comunicarse con los miembros de nuestra Junta por teléfono, correo electrónico y redes sociales, y presentese a la junta de el martes!

Vamos a decirle a la junta escolar que ponga a los niños por encima de la política: ¡Vote NO a la prohibición de las escuelas charter! ¡Únase a nosotros para representar a más de 118,000 estudiantes y familias de escuelas públicas charter en Los Ángeles para educar a la Junta de Educación sobre por qué amamos a nuestras escuelas!



## QUE?

- 10:30am** Juntamos en L.A. Unified Headquarters on Beaudry (between 3<sup>rd</sup> & 4<sup>th</sup> Street)
- 11:00am** Juntamos en Convention Center Plaza
- 1:00pm** L.A. Unified Board Meeting begins
- 1:15pm** Concluye la reunion

## DONDE?

L.A. UNIFIED SCHOOL DISTRICT  
333 S. Beaudry Avenue, Los Angeles, CA 90017  
(Entre las calles 3 y 4)

## FAQs

- ¡Los niños son bienvenidos!
- Se proveerá agua y transporte. Use zapatos cómodos y ropa
- ¡Haz letreros de apoyo a tu escuela pública charter!

#KidsNotPolitics  
#LetUsLearn  
#NOCharterBan

**CCSA**  
FAMILIES

